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Rural emerging market stocks wanting to encourage excitement

One of the active stock of this year is RIZAP GROUP, Inc. (2928) which became famous with the CM of the tagline "to commit to the result". The former company name is listed on SAPPORO SECURITIES EXCHANGE ambitious in Health Corporation in May 2006 and its performance rapidly expanded over more than 10 years. When entering a number of listed companies with a stagnation of management, it has been rebuilt with the proprietary power to rebuild it and rapidly expanding the scale, the evaluation in the market has also increased, now it is said that the market capitalization is 240 billion yen It has reached the standard. As a result of various circumstances TSE listing fails, it is now also a blooming issue of SAPPORO SECURITIES EXCHANGE ambitious.

In addition to SAPPORO SECURITIES EXCHANGE ambitious, there are emerging markets such as Fukuoka Q-board and Nagoya Centrex in the rural area, but many investors' interests are focused on the market such as TSE 1, 2, JASDAQ, MOTHERS, RIZAP There is no continuous interest like a group showing. I think that it is also behind the fact that it is not acknowledged by a wide range of investors due to insufficient IR as well as liquidity problems. It seems that it is necessary to be evaluated not only from the viewpoint of liquidity but also from the perspectives of future prospects, management and business details by investors.

In February this year, Fusion Co.,Ltd. (3977), which is based in Sapporo based on Sapporo, played an IPO in SAPPORO SECURITIES EXCHANGE ambitious, followed by Ecomott Inc. (3987), which will develop IoT integration business, reached IPO Although both companies are interested immediately after the listing, the initial price is also high, but after that they are still adjusting. It is gradually approaching the open price. At this time, I would like to encourage the brands following the RIZAP group. It would be greatly appreciated if investors were also interested in watching them somewhat. In particular, Ecomott Inc. (3987) who just did IPO in June has no information in the quarterly report of the company and its business content is not fully recognized yet. The initial price was 4195 yen (+ 53.7%) against the public price of 2730 yen, and from that there was a rise of 50% or more from 6400 yen to the high price after listing, but the market price has been adjusted to around 3300 yen. The company is going to greatly expand various systems related to IoT, such as providing a management system called the site Lloyd to the construction industry, so once everyone will check it from the Tokyo IPO site, we are happy.

In order to realize regional creation, the development of listed companies rooted in rural areas is important. Also, I would like investors to work on knowing the actual contents without staying in the short-term orientation and judging the future potential. By the way, in addition to being increasingly popular with Q-board 's NISSO PRONITY Co.,Ltd. (3440) and mbs,inc. (1401 · listed on the TSE MOTHERS), the evaluation of Gaiax Co.Ltd. (3775) betting on the future of the sharing economy also gains in Centrex It is. I sincerely hope that the whole country will be revitalized as the energetic corporation from the provinces rises further with the listing .

(Tokyo IPO columnist Norihisa Matsuo)

*In order to provide information to a wide range of users, the articles are translated by Google Translate.

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