

**Adjustment mood continues Obon holidays and IPO stock investment**

The stock quote at the end of the Bon Festival remains unchanged since the fear of North Korea's missile launch statement covers the market and it is not actively taking risk taking and there is an adjustment mood drifting. It is expected that investors will gradually take risks while identifying them. Looking at the Nikkei average, it is obliged to have heavy head development after placing it on the 20,000 yen mark, but the TSE 2 index is still in the high price zone, and it is telling the strength of the medium and small stock market along with the JASDAQ index . It seems that investors are frowning with a fear of stock price as well as the fear of missiles and it seems that investment sentiment is somewhat restrained, but it seems that there is a chance to take risk in the market from here to the end of the year.

Well, in the IPO market of 2017, 45 issues ranging from SHANON Inc. (3976) listed on MOTHERS 27th January to TRANZAS, Inc. (6696) listed on August 9 appeared. Formation of initial price against open price is generally strong, but the pattern of change varies for each issue, but the most recent market is much less than initial price and subsequent high price. Although stocks that gained interest at the time of listing tend to get away from investors over time, this is also a fundamental feature of the IPO market from the past to this day. For investors who are constantly interested in IPO issues, that is a welcome period. It is hard to keep up with the stock price that has just been upgraded, but if only the stock price is declining alone, although the content of the company is not bad, it can be said that it is a good investment opportunity. Of course, if corporate earnings become worse than expected, it will be forced to fall trend for a certain period, but as long as it does not result in such a poor performance as to be concerned with the company's existence, the path of resurrection remains.

It is also an issue of IR that only the stock price is not keen though the company's operation after IPO is going well. Of the 45 IPO stocks in 2017, stock price sluggishness in the absence of adequate investor recognition, there is a possibility that it can be recovered by IR seminar and media appeal. It is thought that many companies that just made IPOs basically do not conduct strategic IR. There is no way to pay for this because it costs a reasonable amount, but IPO companies aiming for growth in the medium to long term are in an adjustment phase and it seems that they should make fans while striving for their company's PR.

In this column we introduced the Ecomott Inc. (3987) IPO to the SAPPORO SECURITIES EXCHANGE AMBITIOUS on June 21, but as the stock price formation falling to the right after listing continues, the countermeasures they selected are stock splitting did. They announced at 11:30 yesterday that they will conduct stock split (2-for-1) at September 30, as they deal with stock price declines in the absence of liquidity. In the stock split, it is already announced that Ascentech K.K. (3565) of the virtual desktop will upgrade the results of the current fiscal year and conduct stock split(2-for-1) at the end of August, and the subsequent rise in stock price will be seen. I would like these companies that have a downward trend since listing to take measures to raise such liquidity as well as activate their IR activity.

(Tokyo IPO columnist Norihisa Matsuo)